

# From the Desk of the CEO

Welcome to Merit circa 2009 – and thank you for helping to make Megatouch® the world's leading platform for touchscreen casual gaming through the years.

In the entertainment world "Content is King". Great content is what entertains people. Books and movies must have a compelling story. Sporting events need rivalries between teams. Jukeboxes need fresh, hot music. Games need to be fun and addicting!

Profits in our industry are driven by entertaining people with truly great content. Whether it's through direct payments by players, advertising-supported business models, merchandising, or other indirect means, revenue streams in the entertainment business depend on great content.

At Merit we understand and take seriously the need for new game content. Each year we deliver fresh games that renew interest by players, and renew profits to operators. For 2009 we have a new game lineup that exceeds even our own towering expectations.

With Avalanche Jack™ we are literally putting a new "spin" on the classic card game blackjack. Games like Lucky 11's™ and Super Boxxi™ take proven game concepts to the next level. With Super Cell Chaos™ we've created an innovative form of game play that will draw new players to Megatouch. Games such as My Ex™ and Deflection™ are simply fresh, unique, and tons of fun. And there's much, much more.

While game content is certainly "King", the success of Megatouch also depends on many other things. For example, our game platforms, starting with the flagship Aurora, are unmatched in the industry. Our distributors collectively provide fantastic service and support, and Tournamaxx® continues to offer enhanced earnings for incisive operators.

Now is a great time to connect your Megatouch machines to the network. Take advantage of revenue uplift from advertising, jukebox music selection, and tournaments. Reduce ownership costs with online configuration, service alerts, and downloadable software updates. Ask us how to connect – it's much easier and more valuable than you may think!

I am extremely proud of the Megatouch team – those inside the walls of Merit, and the many partners and customers who actively participate in helping Megatouch deliver a great experience for players. THANK YOU for your continued support.

Finally, in early 2009 you can check out the all-new www.megatouch.com – our first player-dedicated Web site.

Mike Maas, CEO, Merit Entertainment





## Let's Talk Connections

Connected machines make more money. It's simply the truth. Operators with connected machines spend less time traveling from location to location. They also have access to exclusive features that bring in more players and more money. Saving more while earning more – what could be better?

MegaNet® broadband connectivity offers Sneak Peek games, updated content, and software patches that download right to the machine. No more DVD installs, and no more downtime. Check in on your machines from home via our Remote Diagnostic Operator Web Site or receive alerts to your mobile phone. The only time you'll need to visit the location is to empty the cash box.

Plus, all connected machines feature link capabilities for multi-unit head-to-head play, Tournamaxx®, MegaWeb™ Internet browsing, an exclusive Penthouse Pet of the Month game, additional advertising capabilities, and wireless linking to AMI jukeboxes and Tap.tv screens.

Exclusive games. Innovative features. More money.

Make the connection.



#### TOURNAMAXX

With Tournamaxx, players are able to compete on local, regional, and national levels, while racking up high scores, bragging rights, and prizes. Operators get an excellent promotional device designed to stir up player excitement and drive revenue.

- » Generates loyal repeat players which increases your coin drop
- » Tournamaxx play boosts revenue by an average of 31%



#### **AMI SELECTOR**

Add a beat to the Megatouch experience by linking an AMI jukebox with a Merit touchscreen. Players can then select songs from the huge AMI music library without ever leaving their seat.

- » Increase jukebox revenue to the tune of 15%
- » Wireless, hassle-free linking between all new lons & AMI-connected jukeboxes

# tnp.tv

#### TAP.TV

Your own TV network, your own ads, customized content, video on demand, interactive games – all in one easily-installed package.

- » Provides fingertip control of all your TV screens from a single location
- » Provides simple tools, allowing you to easily create full-motion video ads and multi-media effects to play across TV and Megatouch screens
- » Provides on-demand, player-selectable content, including extreme sports programming, real-time fantasy sports updates, headline news and much more



#### CREDIT CARD SUPPORT

When asked about payment, many players under age 35 say, "I'd play Megatouch if I could pay by credit card. Who carries cash these days?" The 2009 software running on the latest hardware now provides players with full credit card support.

- » \$5, \$10, or \$15 payments make it easy to spend more money at one time
- » Bonus credits encourage buying in larger blocks
- » Supports Visa, MasterCard, American Express, and Discover
- » Coming soon: patent-pending support for expiring credits and player accounts



# Let's Talk Games

Megatouch games are an open invitation. There's something for you, your friends, your kids, your parents, your pets – ok, maybe not your pets. Our categories are as diverse as our players. It's gaming without boundaries. Arcade hits, multi-player action, plus new looks for old favorites – all with rich, vibrant graphics that grab your attention from across the room. Step up to the screen and see for yourself.

What will be your new favorite game?

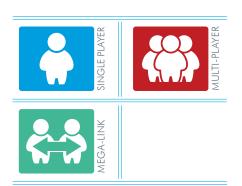


#### **AVALANCHE JACK™**

(lon exclusive)



We take blackjack to new heights. Help Jack avoid an avalanche by creating winning hands of 21. Your secret weapon is your "Spin Card" – use this to create the best possible hand. If you can beat the dealer, you'll climb higher after each winning turn. Reach the summit to plant the flag and win the game.







#### CHAINZ 2: PUZZLER™

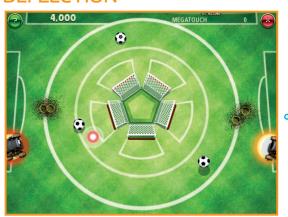
(Hi-Res required)



Touch chain pieces to make them rotate. Connect 3 or more of the same color to blast them off the board. But be careful – don't leave any links behind! Only by clearing the entire board will you solve all 50 of the unique puzzles. Players can save their progress by logging in to their My Merit™ accounts.



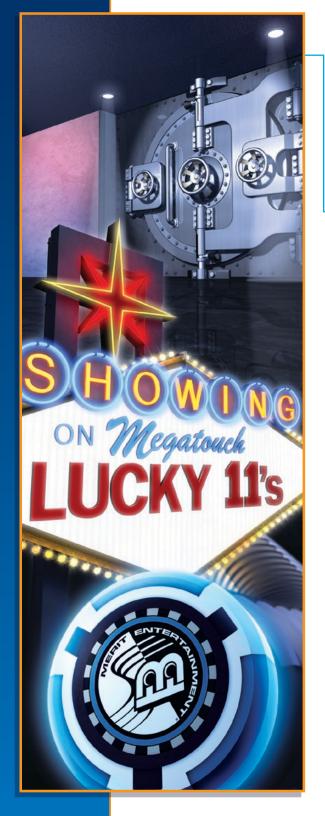
#### **DEFLECTION**<sup>™</sup>



Attention Soldier! You have been selected to defend our playing field. Do not allow three goals on any one net, and watch out for cannons — they can destroy everything you are trying to protect. Dynamite will aid in your defense by destroying all the balls on the screen. Speed is the key and remember — accuracy counts.







#### LUCKY 11'S™



Get ready to pull off the biggest casino heist in history! The target? Las Vegas Boulevard – home to 3 of the most secure vaults ever built. Clear the board of chips by creating groups that equal 11. The odds are stacked against you, but the loot is yours if you can crack all 3 vaults in time.





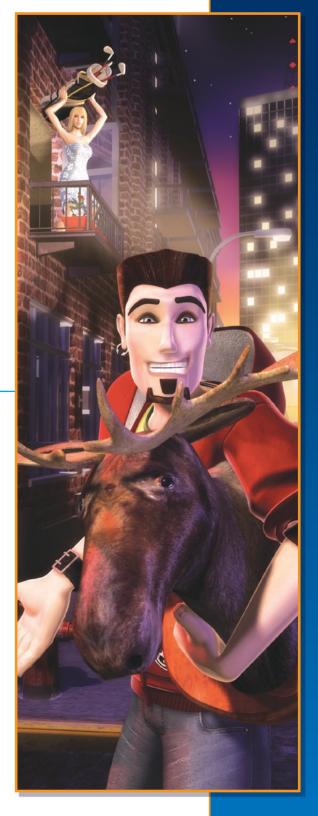


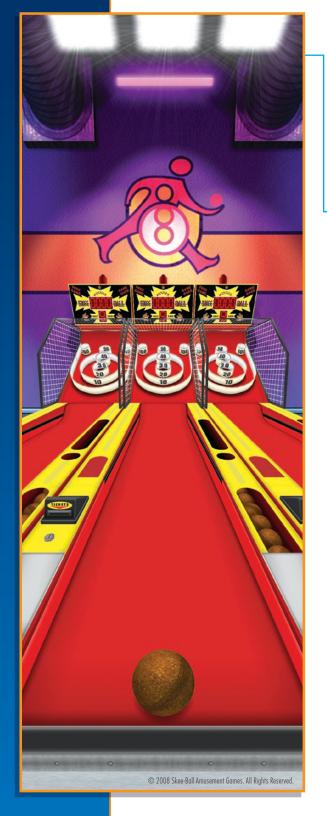
#### MY EX<sup>TM</sup>



Breaking up is hard to do, especially when you're getting dumped by 3 girls at the same time! Can you catch everything that's being thrown at you and toss it safely into your truck? If you want to save your stuff, you may have to juggle two items at a time. Be careful not to drop anything, you'll cause a ruckus and nosy neighbors will call the cops. One too many noise complaints and you'll get busted!







#### SKEE-BALL

(lon exclusive)



An arcade favorite comes to the touchscreen! Roll the ball down the lane and score the most points for the win. See how many balls you can land in the 100-point cups, or challenge your friends in multi-player mode. Get the ball rolling with this instant classic.







#### SPIDER KINGS™



Get tangled up in this addictive new twist on Spider Solitaire. Your goal is to clear the entire board of cards by creating descending stacks from King to Ace. This one-suit game might seem simple, but to rule this kingdom you'll need spider-like senses and a bit of luck. Think you have what it takes to be King? Players will also love 13 Spiders™, the symbol version.







## **SUPER BOXXI™**



Get ready for a whole new level of Boxxi! The objective is simple – clear sets of same-colored squares... but watch out, these boxes are on the move! You'll have to think fast if you want to clear all 4 levels in time. Collect bonus "Mix-ups" along the way and earn even more points for clearing the entire board.





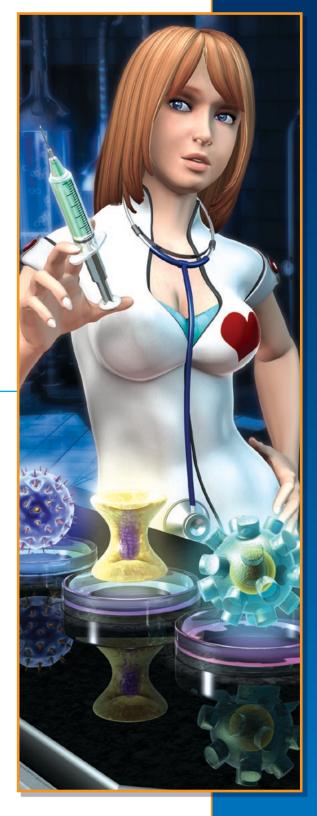
#### SUPER CELL CHAOS™

(Hi-Res required)



It's a state of emergency and you're the only doctor on call. 15 levels, all solvable with a single touch, stand between you and saving the patient. With a steady hand, drop the antidote to clear colored cells. The number of cells you need to clear increases as you progress, so timing and placement are critical!







# TRIPLE CROWN BOXING™

(lon exclusive)



How's your Left Hook? Enter the ring and see if you have what it takes to K.O. the competition. Three champion boxers have been training for this moment and will do whatever it takes to defend their titles! Are you tough enough to defeat them and become the new Megatouch Triple Crown Boxing Champ?



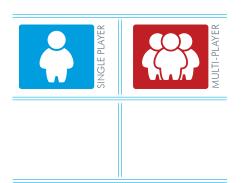


#### TRIVIA WHIZ 2™

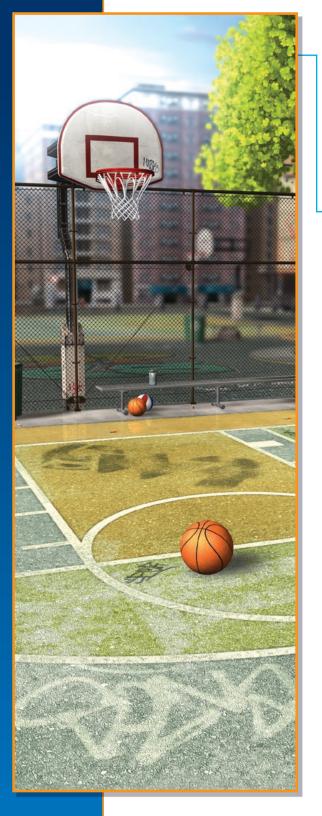
(Hi-Res required)



We've been hard at work compiling the most fun and challenging questions for this sequel to our top-rated trivia game. Check out our totally awesome 80's Trivia, jump to the head of the class with our Back to School category, or showcase your knowledge of the tube with trivia about your favorite Sitcoms. Other new and improved categories include Country Music, Celebrities, Cops & Robbers, Movies, and more.







#### **HOOP JONES™**

(Updated Graphics)



This time we're taking basketball to the streets. You are Hoop Jones, and your challenge is to sink as many baskets as possible. Score consecutively to earn bonus points. As the game progresses, the basket moves farther away. You'll lose your street-cred if you start chucking up air balls. Find your rhythm and become the King of the Court.





## MEGATOUCH SOFTWARE UPGRADE PATH: **ELEVATE YOUR GAME**

#### Upgrade Ion 2008 to Ion 2009: Get 14 New Games!

Avalanche Jack Chainz 2: Puzzler Deflection

Foxy Boxxi: "Thunder From Down Under" Edition

Lucky 11's My Ex

Photo Hunt: "Thunder From Down Under" Edition

Skee-Ball

Spider Kings Super Boxxi

Super Cell Chaos Triple Crown Boxing

Trivia Whiz 2 13 Spiders

Plus:

Battle Command (Single Player) Hoop Jones (Updated Graphics)

### Upgrade Force 2008 to Force 2009:

Get 11 New Games!

Chainz 2: Puzzler (Hi-Res required)

Deflection

Foxy Boxxi: "Thunder From Down Under" Edition

Lucky 11's My Ex

Photo Hunt: "Thunder From Down Under" Edition

Super Cell Chaos (Hi-Res required)

Trivia Whiz 2 (Hi-Res required)

13 Spiders

Plus:

Battle Command (Single Player) Hoop Jones (Updated Graphics)

Spider Kinas

#### Upgrade Ion 2007 to Ion 2009: Get 31 New Games!

Avalanche Jack Beer Pong

Beer Pong 21 Card Pirates Penthouse Video Mix

Cattle Drive Photo Pop Chainz 2: Puzzler Skee-Ball Chainz 2: Relinked Spider Kings Deflection Super Boxxi Dodge Bull Super Cell Chaos

Foxy Boxxi: "Thunder From

Down Under" Edition

Ink Rally Jolly Pirates Kids Photo Pop Lucky 11's

Mv Ex

Photo Hunt: "Thunder From Down Under" Edition

Luxor 2

Luxor: Survival Outlaw Poker

Penthouse Photo Pop

Tricky Fish

Triple Crown Boxing

Trivia Whiz 2 Zen Word 13 Spiders

Plus:

Battle Command (Single Player)

Hoop Jones (Updated Graphics)

#### Upgrade Force 2007 to Force 2009: Get 24 New Games!

Card Pirates Cattle Drive

Chainz 2: Puzzler

Chainz 2: Relinked (Hi-Res required) Deflection

Dodge Bull Foxy Boxxi: "Thunder From Down Under" Edition

Ink Rally Jolly Pirates Kids Photo Pop Lucky 11's

My Ex

Photo Hunt: "Thunder From

Down Under" Edition

Luxor: Survival (Hi-Res required)

Outlaw Poker

Penthouse Photo Pop

Photo Pop Spider Kings Super Boxxi

Super Cell Chaos (Hi-Res required)

Tricky Fish

Trivia Whiz 2 (Hi-Res required)

Zen Word 13 Spiders

Plus:

Battle Command (Single Player) Hoop Jones (Updated Graphics)

### All Upgrades Include New Trivia, Photos, And Premium Erotic Content

All game screens, game names, game logos, software and hardware are registered trademarks of Merit Entertainment © 2008 Merit Industries, Inc. except for: By special arrangement with General Media Communications, Inc., PENTHOUSE is a trademark of General Media Communications, Inc. Used by permission. Copyright, 2008 by General Media Communications, Inc. All rights reserved. Chainz 2: Puzzler, Chainz 2: Relinked and Luxor: Survival: © 2008 Mumbo Jumbo. © 2008 Australia's Thunder From Down Under -SPI Entertainment. All Rights Reserved. © 2008 Merriam-Webster, Inc. Published under license with Merriam-Webster, Inc. Casino Cats™ and Spin Card™ are trademarks of Leveraged Gaming Corp. Copyright 2008. All Rights Reserved. Patent Pending. © 2008 Skee-Ball Amusement Games. All Rights Reserved. Model depicted for illustrative purposes



