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Merit Celebrates 30 Years
Thank You Operators for 30 Years of Partnership

A lot changes in 30 years. The world in 1977 was mostly analog, much less globally interconnected, and not nearly as fast-paced, compared to the digitally-driven, 24/7 environment we inhabit today. Over the last thirty years, Merit has grown from a garage-based startup to become the most successful casual game company in the world.



the Megatouch experience. Together we have built a franchise that delivers and monetizes over four billion game play experiences every year. Together we have created value, for operators, distributors, and Merit, beyond anything envisioned 30 years ago.

From everyone at Merit, please accept our sincere THANKS for your key role in making that happen.

The past 30 years have not always been easy.

Many times, Merit has had to reinvent itself to meet changing market needs. Fortunately, the basic approach of providing compelling entertainment never goes out of style. And neither do the core principles on which Peter Feuer founded the company: a) build great products, and b) take care of customers. Those simple principles are driving action at Merit today, just as they did three decades ago.

I wish I could tell you we are always perfect we re not. I wish I could predict exactly what players will want tomorrow I can't. However, I do promise that Merit will continue to deliver the best games, software, hardware, service, and support

“ Our company is excited and optimistic about the new suite of Merit products unveiled at the AMOA show. The new *Entertainer* and portable *Fire y* have many interesting possibilities for previously untapped locations. We look to Merit to consistently think outside the box and bring new and innovative products to the market. ”

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Merit continues to offer operators the most innovative software solutions in the industry. Year after year Merit keeps the operators best interests in mind, and creates the entertainment that keeps our cash boxes full.

– Rick LaFleur, LaFleur and Son

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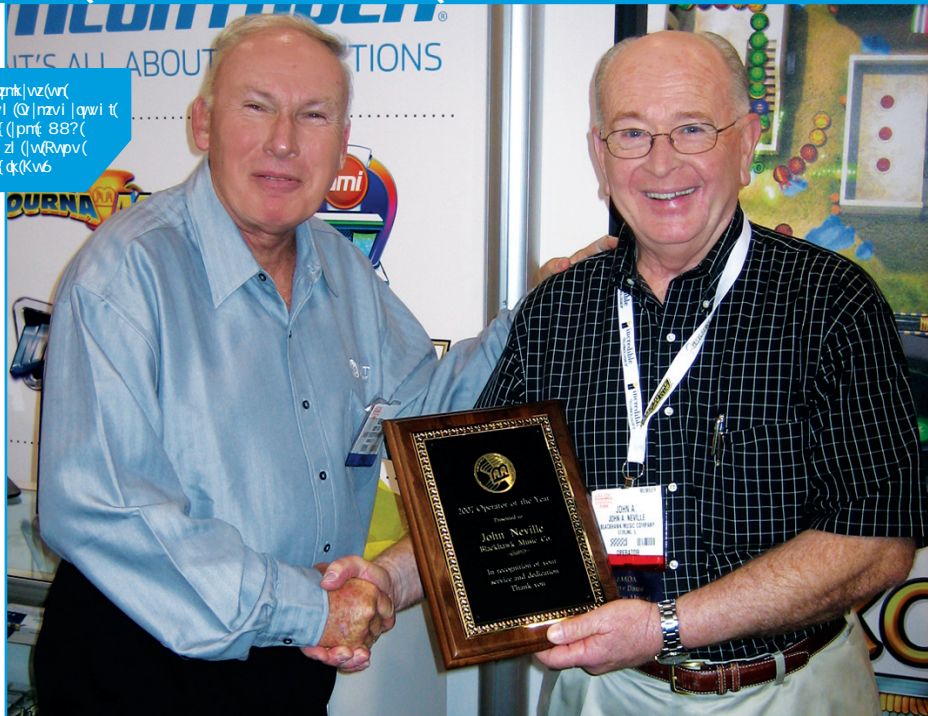
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 that we can. And that taking care of our customers will remain our top priority.

I am confident that together we will drive at least another 30 years of tremendous success, by entertaining and delighting millions of game players across this wonderful world. Congratulations and thanks for helping to make the first 30 years so successful.

-Mike

 Mike Maas
 CEO



